



BREAKTHROUGH TO SUCCESS

DALE CARNEGIE COURSE®

UNLOCK THE POTENTIAL OUTPACE THE COMPETITION STRENGTHEN THE BOTTOM LINE

Companies know that ever stronger business results are tied to the quality of "the human asset." After all, it's people who increase customer satisfaction, expand market share, and build corporate value. Yet how can organizations prepare employees to deliver peak performance?

The newly transformed Dale Carnegie Course® teaches participants how to strengthen interpersonal relations, manage stress, and handle fast-changing workplace conditions. What's more, people develop a take-charge attitude that allows them to initiate with confidence and enthusiasm.

The training powers people to move beyond their comfort zone as they reach for—and attain—breakthrough goals. This provides a foundation for life-long performance improvement.

Does the training make a difference? You'll see it in business results as employees stretch their abilities, tackle complex challenges, and excel as consensus builders. Even better, you'll see it on the bottom line.

—The Global Leader in Business Training

Visit our web site at
www.dalecarnegie.com

All Dale Carnegie Training® local sponsoring organizations in the U.S. and Canada have been accredited by the Accrediting Council for Continuing Education and Training (ACCET).

Dale Carnegie Training® Product Development Quality System has achieved ISO 9001 CERTIFICATION

Time Commitment: One 3½ hour session each week for 12 weeks

At a glance	Participants learn how to:
1. Laying the Foundation for Success	Recognize the potential to achieve breakthrough goals Use the five drivers of success
2. Remembering Names	Apply a proven memorization process
3. Building Self-Confidence	Identify personal "defining moments" and move beyond the comfort zone
4. Setting Breakthrough Goals	Identify patterns of success
5. Using the Power of Enthusiasm	Use a pep talk to spark interest and surmount challenges
6. Crashing Through Barriers	Express beliefs with conviction
7. Strengthening Relationships	Apply the nine human relations principles
8. Using the Power of Recognition	Give positive feedback
9. Becoming Flexible	Open up to risk, change, opportunity
10. Stating Opinions	Organize thoughts with a sure process Use evidence to support ideas
11. Inspiring Others	Inspire others to take action by finding common ground
12. Identifying Breakthrough Results	Set goals and track achievements